MICHAEL SHAMIYEH
CREATING DESIRED FUTURES

> *I am passionate about creating desired futures — how it enables us to shift our existing views and free our imaginations, so we can create meaningful new tomorrows, generate the confidence for navigating uncertainty, and ignite transformative change.*

Professor **Michael Shamiyeh** is an architect in the broadest sense, working with organizations to create a new and meaningful future (rather than fixing the problems of the past).

He combines the client's unique business experience, analytical rigor, and the output of creative collisions (the clash of multiple perspectives to reframe habitual thinking) to transform insight into impact.

Michael Shamiyeh holds a UNESCO Chair for Anticipatory Techniques and Future Design – one of only a few chairs worldwide on this topic – is partner of the International Center for Corporate Governance (ICFCG) at the University of St. Gallen, CH, and was a Visiting Professor at the Department of Mechanical Engineering (CDR) at Stanford University, USA, from 2017-2020. Together with both institutions, he founded the Center for Future Design (CFD) - an academic institution for researching and teaching future competence - in Linz. Since 2020, he has also been an Advisory Board Member of voestalpine AG.

He gained more than two decades of international work experience in the field of strategic management and architectural design. He holds degrees from the University of St. Gallen (PhD in Management), Harvard University (post-professional Master's in Architecture), AA London (MA History and Critical Thinking), and the Technical University of Vienna (Dipl-Ing in Architecture &).

Michael is an experienced executive educator for large corporations and regularly publishes in journals and popular media. He has published 10 books and writes for the 'Standard'—Austria's leading premium newspaper.

The work he and his team have done has won awards, including the highly remunerated 'Innovation Prize' (€100,000) from the Austrian Ministry of Science (2009) and the Gold Medal for 'Best Invention' from the World Intellectual Property Organization (2010). Recently a work of his was awarded the Green 'Good Design Award'—the oldest and most prestigious awards program organized worldwide.

He loves to analyze the success and failure of pioneers (and their enterprises) and communicate findings appropriately for different audiences. Among others, he directed a film and exhibition project on Porsche's most important innovation strategies, uncovered Kodak's true challenge in managing disruption through his several years of research, and he delved deeply into the nature of Silicon Valley's innovation eco-system.

His research focuses on corporate entrepreneurship, organizational change, strategy development, and strategic foresight.